

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-60300-1

DATE PRINTED

03/19/13

AND

PAGE 1

39976	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	346928	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	SHORR JOHNSON MAGNUS			MARKEY COMMITTEE	
<b>AND</b>	1831 Chestnut St Ste 602			PO BOX 290782	
<b>ADDRESS</b>	Philadelphia PA 19103-3700			Charlestown MA 02129-0214	
	USA			USA	
<b>CONTACT</b>	M. D'ETTORRE			<b>PRODUCT</b> MARKEY/D/US SEN MA	
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL	<b>AGENCY EST. NO.</b>		<b>PRODUCT CODE</b> 1302	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 03/19/13 <b>AND ENDING</b> 03/25/13 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	22222..	8 2	07:00A	09:00A	30S	03/19/13-03/22/13 03/25/13-03/25/13	THE EARLY SHOW	10	300.00	3000.00
FIXED										
2	11111..	4 1	05:00A	05:56A	30S	03/19/13-03/22/13 03/25/13-03/25/13	WBZ NEWS	5	400.00	2000.00
FIXED										
3	11111..	4 1	05:58A	07:00A	30S	03/19/13-03/22/13 03/25/13-03/25/13	WBZ NEWS	5	450.00	2250.00
FIXED										
4	11100..	2 1	12:00N	12:27P	30S	03/19/13-03/20/13 03/25/13-03/25/13	WBZ NEWS	3	500.00	1500.00
FIXED										
5	11111..	4 1	09:00A	10:00A	30S	03/19/13-03/22/13 03/25/13-03/25/13	RACHAEL RAY	5	450.00	2250.00
FIXED										
6	11100..	2 1	03:00P	04:00P	30S	03/19/13-03/20/13 03/25/13-03/25/13	DR. PHIL	3	500.00	1500.00
FIXED										
7	11100..	2 1	04:30P	05:00P	30S	03/19/13-03/20/13 03/25/13-03/25/13	JUDGE JUDY	3	900.00	2700.00
FIXED										
8	11100..	2 1	04:00P	04:30P	30S	03/19/13-03/20/13 03/25/13-03/25/13	JUDGE JUDY	3	850.00	2550.00
FIXED										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA			USA	
CONTACT	M. D'ETTORRE			PRODUCTMARKEY/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.		PRODUCT CODE 1302	
NATIONAL SALESPERSON					
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			FROM	TO						
9	11100..	2	05:00P	05:30P	30S	03/19/13-03/20/13 03/25/13-03/25/13	5PM NEWS	3	750.00	2250.00
FIXED		1								
10	11100..	2	05:30P	06:00P	30S	03/19/13-03/20/13 03/25/13-03/25/13	530PM NEWS	3	850.00	2550.00
FIXED		1								
11	11111..	4	06:00P	06:30P	30S	03/19/13-03/22/13 03/25/13-03/25/13	WBZ NEWS	5	1000.00	5000.00
FIXED		1								
12	11100..	2	07:00P	07:28P	30S	03/19/13-03/20/13 03/25/13-03/25/13	WHEEL OF FORTUNE	3	1700.00	5100.00
FIXED		1								
13	11100..	2	07:28P	07:57P	30S	03/19/13-03/20/13 03/25/13-03/25/13	JEOPARDY !	3	2600.00	7800.00
FIXED		1								
14	01100..	2	11:35P	12:37A	30S	03/19/13-03/20/13	DAVID LETTERMAN	2	650.00	1300.00
FIXED										
15	011000. .....1	3	11:00P 11:00P	11:35P 11:35P	30S	03/19/13-03/24/13	WBZ NEWS	3	1700.00	5100.00
FIXED										
16	Su	1	08:00A	09:00A	30S	03/24/13-03/24/13	WBZ NEWS	1	550.00	550.00
FIXED										
17	Su	1	07:00A	08:00A	30S	03/24/13-03/24/13	WBZ NEWS	1	450.00	450.00
FIXED										

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			FROM	TO						
18 FIXED	Sa	1	11:35P	12:05A	30S	03/23/13-03/23/13	THE INSIDER	1	450.00	450.00
19 FIXED	Sa	1	07:00A	09:00A	30S	03/23/13-03/23/13	SATURDAY EARLY SHOW	1	500.00	500.00
20 FIXED	Su	1	06:00A	07:00A	30S	03/24/13-03/24/13	WBZ NEWS	1	350.00	350.00
Total Contract:								64		49150.00
Billing Summary										
Qtr 1-13						Jan	Feb	Mar	Total	
						.00	.00	49150.00	49150.00	
GRAND TOTAL									49150.00	

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